

Top 5

**Top five reasons customers choose
Nixla's Software as a Service (SaaS)**



Run Better

Cost Saving

Cost saving is one of the biggest software as a service benefit.

The use of a SaaS allows the reduction of costs with servers, which in addition to the cost still requires hours of maintenance and care by your IT staff.

The SaaS offers almost limitless storage capacity. At any time you can quickly expand your storage capacity with very nominal monthly fees.

SaaS minimizes the costs related to internal resources and IT support as the provider is responsible for most things.

Minimize In-House Solution

IT might not have a dedicated staff at all

Reduce Maintenance Cost

Bring down fees for hardware and software maintenance

Effortless Scalability

Another advantage is that you can rapidly scale your customer base since SaaS allows small and medium businesses to use a software that otherwise they would not use due to the high cost of licensing.

Whenever you want to expand your business and add new users, there is no need to buy additional software licenses or server space for the new users. All you need to do is to upgrade your existing plan or subscription for the SaaS application.

Pay as You Go

SaaS is generally subscription-based and depends on the usage of the infrastructure.

No Expensive License Fee

Spread out the total cost of software and hardware license over time



Very affordable costs

Rapid Software Integration

In the cloud, software integration is something that occurs rapidly. Therefore, you don't need to take additional efforts to customize and integrate your applications as per your preferences.

It's Ready to Integrate

Extended integration abilities with third-party add-ons and back-office systems



Trouble-free Upgradation

With SaaS, **Nixla** upgrades the solution and it becomes available for their customers. The costs and effort associated with upgrades and new releases are lower than the traditional model.

In many cases, businesses do not have the budget or the IT manpower to upgrade software every subsequent year. This in turn leaves the software vulnerable to external threats. On the other hand, when you opt for a SaaS application, this is one burden less for you to bear and removes a significant workload from your in-house IT department. The extra human bandwidth can be used for other tasks such as integration with in-house applications.



Security and Regulatory Compliance

SaaS providers invest heavily in security technology and expertise, so SaaS increases your security.

Since the IT infrastructure and your data is installed and stored in the cloud storage provided by the service provider in a remote location, any damage or disaster of any form to your business premises can be quickly sorted out. The business can be back up and running from any other location which has access to an internet connection easily.

High-end SaaS providers offer top-notch security and take care of supervision of the servers and network. The providers provide baseline validation for user review and enforcing regulatory requirements is fairly straight forward.

If some form of disaster should strike your business premises, you can get back up and running relatively easily from any location with internet-connected computers.



Reduced Time to Benefit

SaaS differs from the traditional model because the software (application) is already installed and configured. You can simply provision the server for an instance in cloud, and in a couple hours, you'll have the application ready for use.

This reduces the time spent on installation and configuration and can reduce the issues that get in the way of the software deployment.

SaaS application is already installed and configured in the cloud.

Reliable Backup & Recovery

Once the data is stored in a Cloud, it is easier to get the back-up and recovery of that, which is otherwise very time taking process on-premise.



Nixla

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